

An aerial photograph of a coastal town and beach, overlaid with a semi-transparent blue filter. The image shows a sandy beach curving along the coast, with waves breaking on the shore. In the background, there are rolling green hills and a town with buildings. The sky is blue with some clouds.

# OUR STRATEGIC PLAN 2025 - 2030

*love God, love people & make disciples*



“Teacher, which is the most important commandment in the law of Moses?”  
Jesus replied, “**You must love the Lord your God with all your heart, all your soul, and all your mind.**’ This is the first and greatest commandment. A second is equally important: ‘Love your neighbour as yourself.’ Matthew 22:36-39

“Therefore, **go and make disciples of all the nations**, baptising them in the name of the Father and the Son and the Holy Spirit. Teach these new disciples to obey all the commands I have given you. And be sure of this: I am with you always, even to the end of the age.” Matthew 28:19-20

**Love God**

**Love people**

**Make Disciples**

# INTRODUCTION

Our 2025–2030 Strategic Plan is a visionary blueprint designed to lay a strong foundation for our ministry, community, and life at KBC. This plan embodies our commitment to fostering a thriving, dynamic church environment that faithfully serves our mission to ‘Love God, love people and make disciples.

As we navigate the next five years, our focus will be on four key areas: Growth, Discipleship, Holy Spirit Leading, and Outreach/Serving. Each of these four areas is crucial to our mission and will guide our efforts as we strive to honour and glorify God in all we do.

Our vision is to be a vibrant and thriving community, passionately committed to the transformative power of the Gospel in us and through us. So what does this actually look like? For us at KBC it’s not just about organisational growth, but a reflection of where we believe it is that God is leading us as a church.

My prayer for us is that God would continue to bless our church as we strive to live out our faith and make an eternal difference in the lives of those around us.

Grant Wilson  
Lead Pastor

# OUR VISION, MISSION & VALUES

## **Our Vision**

To be a vibrant and thriving community, passionately committed to the transformative power of the Gospel in us and through us.

## **Our Mission**

Love God, love people & make disciples.

## **Our Values**

### **Bless**

Generosity

### **Eat**

Hospitality

### **Listen**

Spirit-led

### **Learn**

Christlike

### **Sent**

Missionary

# OUR STRATEGIC PRIORITIES

Led by the Spirit, we will pursue these four strategic priorities for the next five years:

## **Strategic Priority 1 – Growth**

We see a church where everyone can belong, a community growing in numbers across generations.

## **Strategic Priority 2 – Discipleship**

We see a church where everyone is growing in their faith, being equipped as disciples for the mission of God.

## **Strategic Priority 3 – Holy Spirit Led**

We see a church that is led, empowered and guided by the Holy Spirit.

## **Strategic Priority 4 – Outreach/Serving**

We see a church that lives the ways, words and works of Jesus in our neighbourhood, town, region, nation and world.

# OUR PLANNING PATHWAY

<b>Strategic Priorities</b>	<b>Strategic Outcomes</b>	<b>Strategic Actions &amp; Responsibility</b>	<b>Annual Milestone Plan</b>
Growth Discipleship Holy Spirit Led Outreach/Serving	Clearly articulated outcomes, highlighting how these priorities will have been implemented by 2030	Key action points (3-4 maximum) showing how we will achieve each outcome and the person/team with implementation responsibility.	Strategic actions will be documented in an 'Annual Milestone Plan'.

## STRATEGIC PRIORITY 1 - GROWTH

We see a church where everyone can belong, a community growing in numbers across generations.

Strategic Outcomes	Strategic Actions	Responsibility
1. KBC experiences consistent annual growth	1.1.1 Established new & thriving church service.  1.1.2 Collaborate with local businesses, schools, and non-profits on community projects and initiatives.  1.1.3 Enhance visibility of KBC and our ministries through various promotional opportunities.	Leadership Team  TBC  Operations Coordinator
2. Multigenerational ministry prioritised	1.2.1 Increase events that intentionally include activities designed to foster intergenerational interactions (eg. church camp, men's conference, youth and kids events).	TBC

Strategic Outcomes	Strategic Actions	Responsibility
	<p>1.2.2 Launch a structured mentoring program where experienced members of the congregation mentor younger individuals.</p> <p>1.2.3 Launch prayer triplets across ages</p>	<p>TBC</p> <p>Prayer Coordinator</p>
<p>3. To be known as a welcoming &amp; hospitable church</p>	<p>1.3.1 Form a dedicated Connect Team whose primary role is to engage/followup with newcomers.</p> <p>1.3.2 Develop a dedicated Pastoral Care Team responsible for identifying and supporting members in need.</p>	<p>Pastors/Connect Team Leader</p> <p>Pastors/Pastoral Care Team Leader</p>



## **STRATEGIC PRIORITY 2 - DISCIPLESHIP**

We see a church where everyone is growing in their faith, being equipped as disciples for the mission of God.

<b>Strategic Outcomes</b>	<b>Strategic Actions</b>	<b>Responsibility</b>
1. Discipleship saturates our thinking and practice	<p>2.1.1 Develop events focused on church family discipleship, where people (multigenerational) can engage in learning and spiritual growth together.</p> <p>2.1.2 Include sermon series and Bible studies that concentrate on understanding and participating in the mission of God.</p> <p>2.1.3 Run a discipleship course yearly with the goal being; to be with Jesus, become like him, and do as he did (eg. Practising the Way).</p>	<p>Leadership Team</p> <p>Pastors</p> <p>TBC</p>
2. Growth in the participation of Small Groups	<p>2.2.1 Designate a dedicated leader to oversee small group development, growth &amp; resourcing.</p>	<p>Pastors</p>

Strategic Outcomes	Strategic Actions	Responsibility
	<p>2.2.2 Regularly promote small groups through the various communication channels.</p> <p>2.2.3 Actively encourage members to step into leadership roles by offering training and resources for potential small group leaders.</p>	<p>Operations Coordinator</p> <p>Pastors/Small Groups Coordinator</p>
<p>3. Invested in training and supporting leaders</p>	<p>2.3.1 Equip current and potential leaders with the necessary skills and knowledge to effectively lead at KBC (eg. Leadership Training Program)</p> <p>2.3.2 Provide emerging leaders with opportunities to practise and refine their leadership skills in a supportive environment. (eg. leadership team, preaching, small group leadership)</p>	<p>TBC</p> <p>Pastors</p>

### **STRATEGIC PRIORITY 3 -HOLY SPIRIT LED**

We see a church that is led, empowered and guided by the Holy Spirit.

<b>Strategic Outcomes</b>	<b>Strategic Actions</b>	<b>Responsibility</b>
1. Creating space for the Holy Spirit	3.1.1 Incorporate interactive elements into Sunday services (eg. testimonies, Q&A, spontaneous/group prayer).  3.1.2 Design services around themes that encourage deeper spiritual engagement (eg. healing, worship)	Eldership/Service Planning  Eldership/Service Planning
2. Prayer is central to who we are & what we do	3.2.1 Make prayer an integral part of every church service and community gathering, including small group prayer	Prayer Coordinator/Service Planning

Strategic Outcomes	Strategic Actions	Responsibility
	<p>3.2.2 Implement a system where submitted prayer (via box/online) requests are followed up with.</p> <p>3.2.3 Connecting Sunday prayer with Tuesday prayer into a cohesive ministry</p>	<p>Pastors</p> <p>Prayer Coordinator</p>
<p>3. Unified through the Holy Spirit</p>	<p>3.3.1 Host monthly worship nights that emphasise collective worship and unity.</p> <p>3.3.2 Integrate prayer points focused on unity into all church communication channels.</p>	<p>Pastors</p> <p>Operations Coordinator</p>

<b>Strategic Outcomes</b>	<b>Strategic Actions</b>	<b>Responsibility</b>
<p>4. Devoted to God's Word</p>	<p>3.4.1 Launch a yearly church-wide Bible study initiative using the YouVersion Bible App.</p> <p>3.4.2 Include teaching blocks (preaching) that focus on specific books of the Bible, both new and old testament.</p> <p>3.4.3 Have a variety of input in preaching and teaching ministry</p>	<p>Small Groups Coordinator</p> <p>Pastors</p> <p>Eldership/Pastors</p>

## **STRATEGIC PRIORITY 4 - OUTREACH/SERVING**

We see a church that lives the ways, words and works of Jesus in our neighbourhood, town, region, nation and world.

<b>Strategic Outcomes</b>	<b>Strategic Actions</b>	<b>Responsibility</b>
1. Prioritise Global Mission (neighbourhood, nation & world)	4.1.1 Create a quarterly email (INTHELOOP) highlighting specific projects, goals, and outcomes achieved through funding Global Mission at KBC.	Global Missions Team/Operations Coordinator
	4.1.2 Create/access opportunities for members to visit and participate in current mission projects.	TBC
	4.1.3 Re-establish the Catalyst group.	TBC
	4.1.4 Run a Evangelistic Outreach course yearly.	TBC

## STRATEGIC PRIORITY 4 - OUTREACH/SERVING

We see a church that lives the ways, words and works of Jesus in our neighbourhood, town, region, nation and world.

Strategic Outcomes	Strategic Actions	Responsibility
2. Serving our community	<p>4.2.1 Develop a community-facing physical space that connects KBC with our community - (eg a space offering counselling, entrepreneurial endeavours, soup kitchen, food pantry)</p> <p>4.2.2 Host annual events that create space for interaction between KBC and our community (eg. women's outreach, marriage workshops, sporting events)</p> <p>4.2.3 Develop a program to provide essential services for those in need including meals, medical care, and counselling. (eg. Kiama Community Care)</p> <p>4.2.4 Research &amp; utilise community grants that support our vision/mission</p>	<p>Leadership Team</p> <p>TBC</p> <p>TBC</p> <p>TBC</p>



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